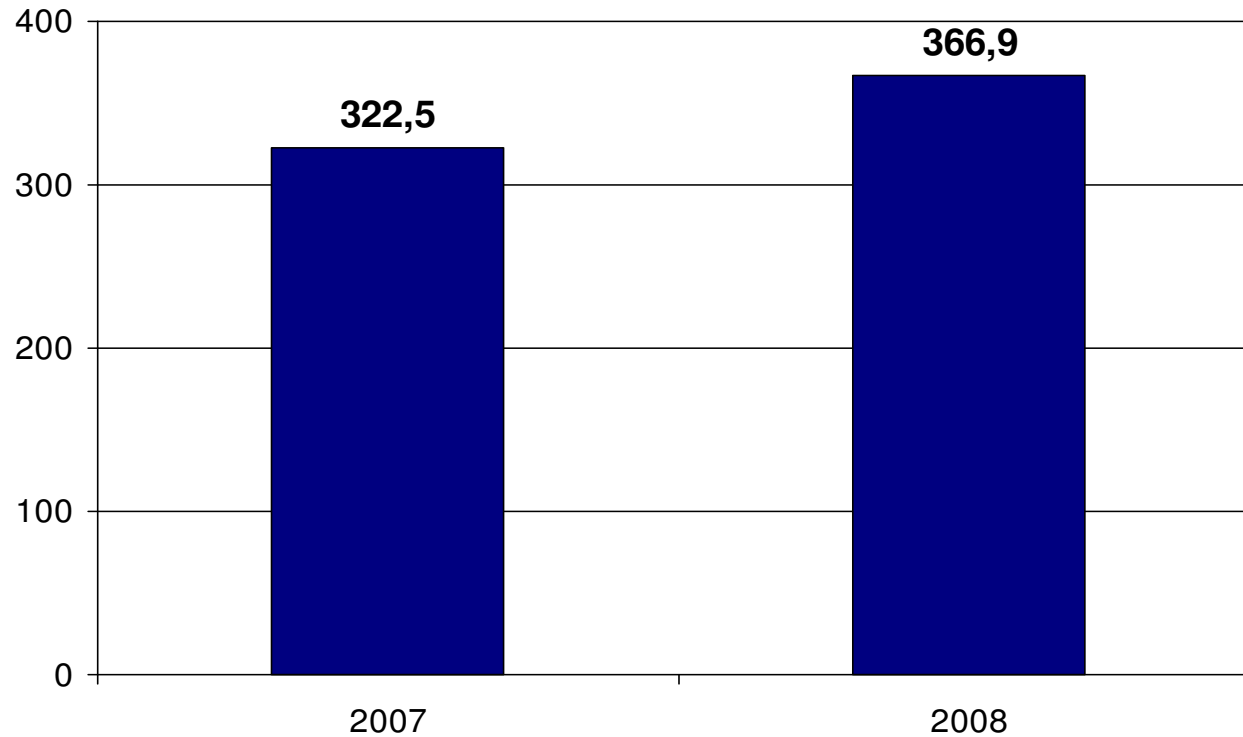


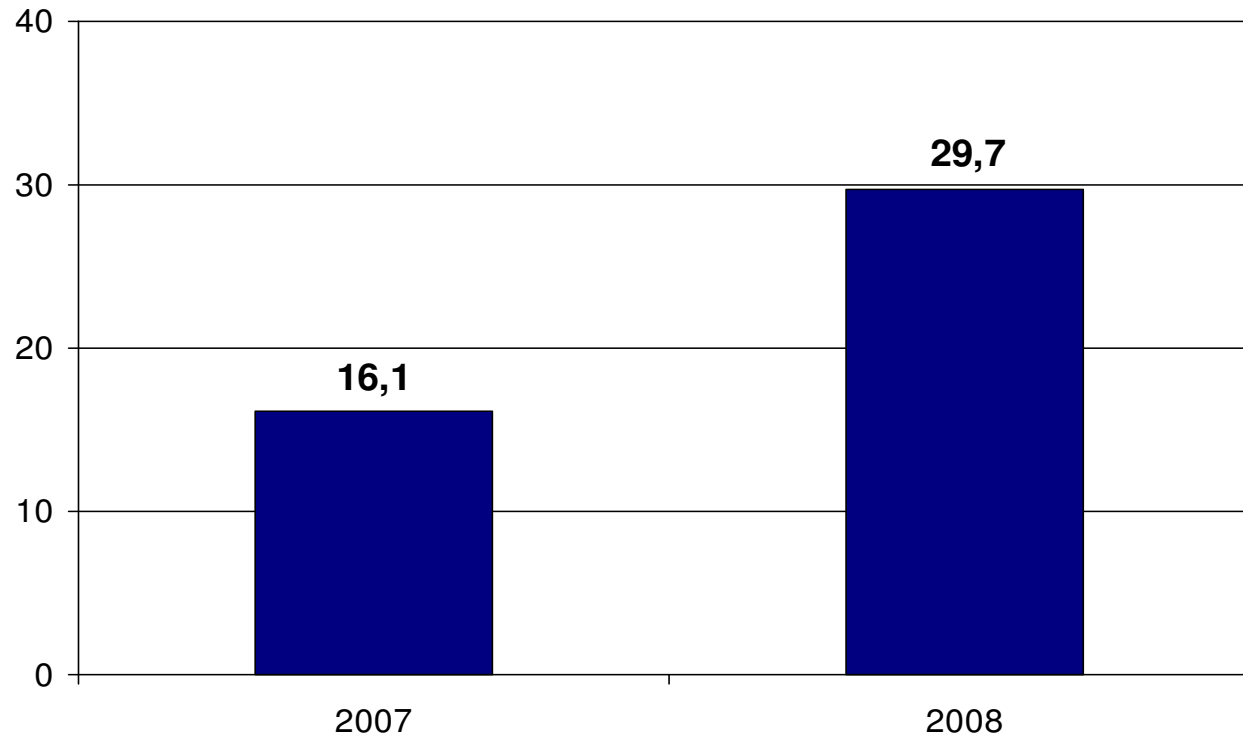
Poolia Group Interim Report Q2 2008

Poolia Group revenues Q2 2008 compared with Q2 2007 (MSEK)



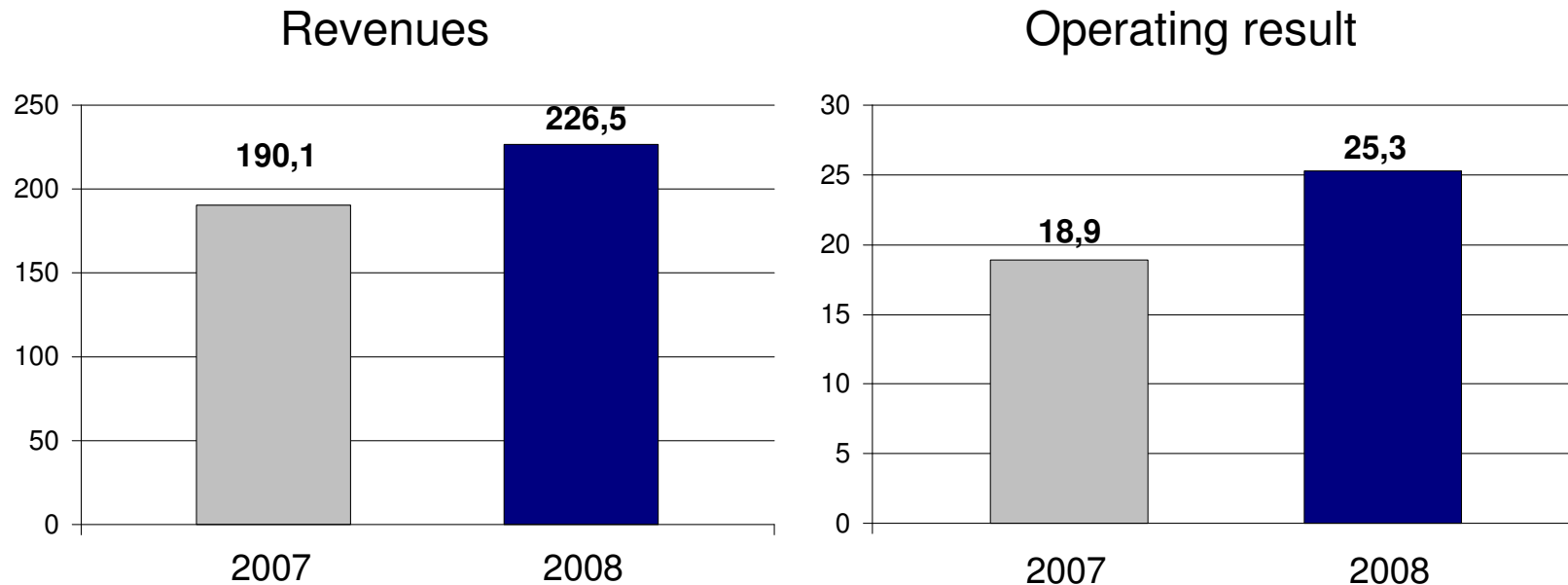
- Revenue growth of +14%
- A negative effect of exchange rates has an impact on revenues with -1.7%

Poolia Group operating result Q2 2008 compared with Q2 2007 (MSEK)



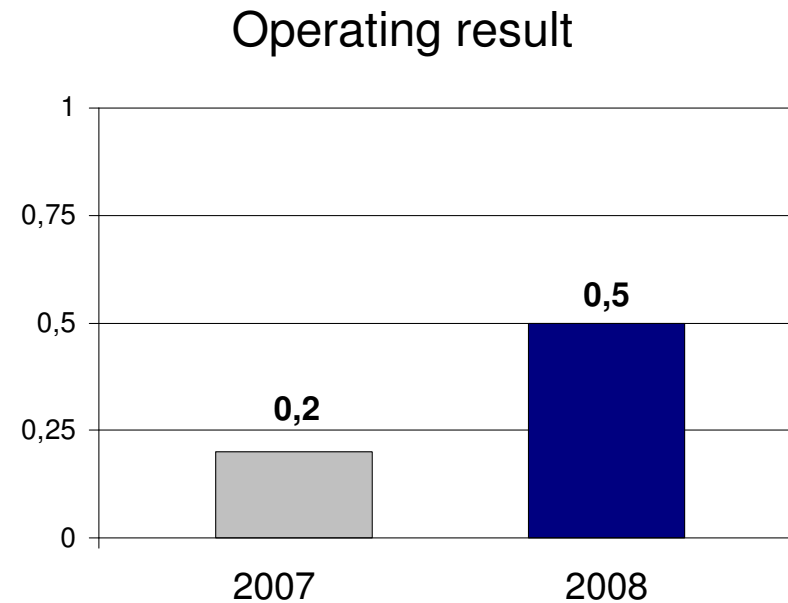
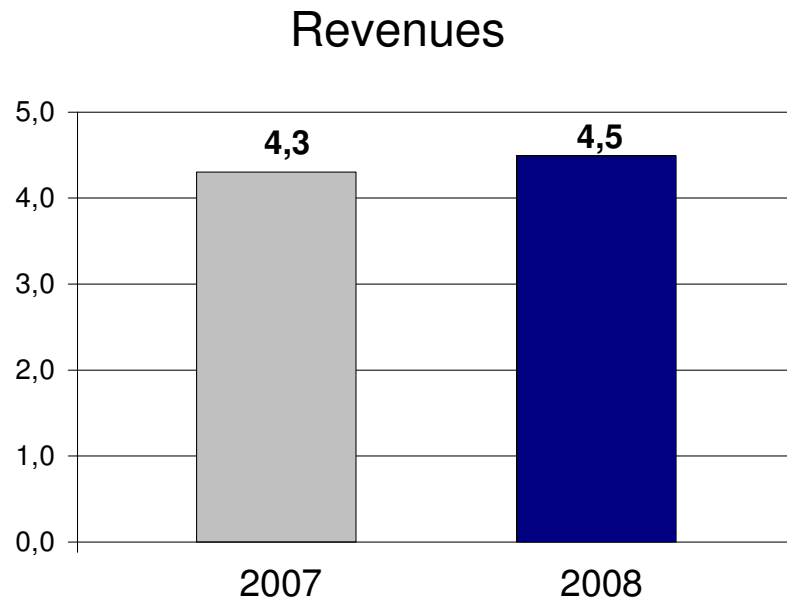
- All Nordic operations >10%
- An increase of +84% in the quarter
- An all time high operating margin of 8.1%

Poolia Sweden Q2 2008 compared with Q2 2007 (MSEK)



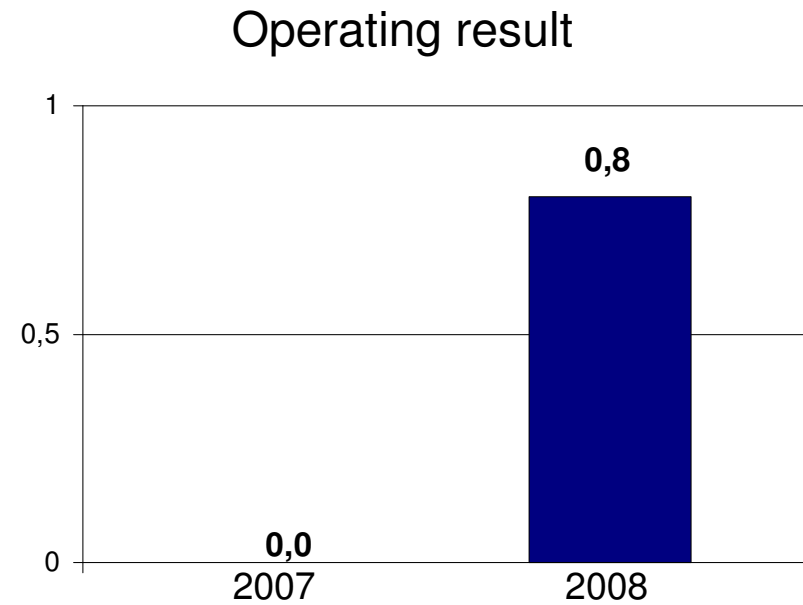
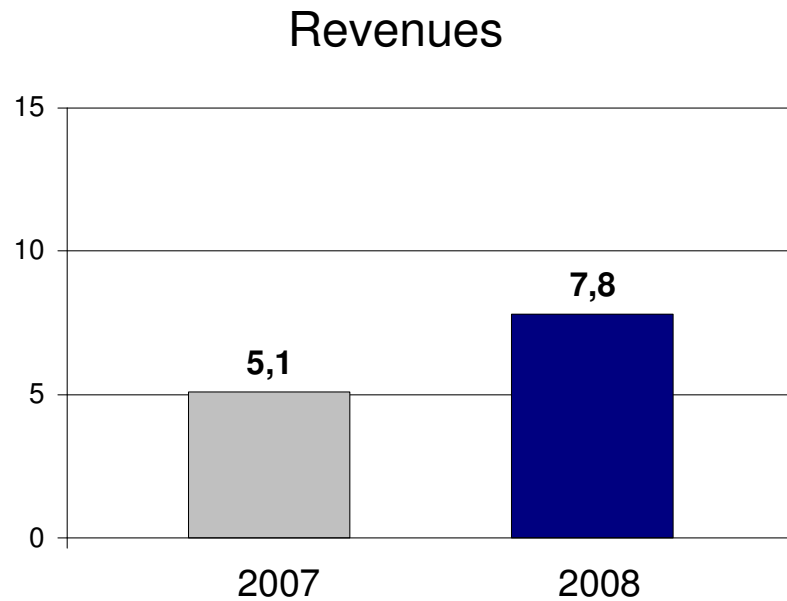
- Continued strong growth in revenues, +19% compared with last year
- Revenue growth per working day +13%
- Strongest development in Stockholm, Göteborg and Malmö
- Operating margin of 11.2% generated through increased efficiency
- Gained several, major, frame contracts with great potential

Poolia Denmark Q2 2008 compared with Q2 2007 (MSEK)



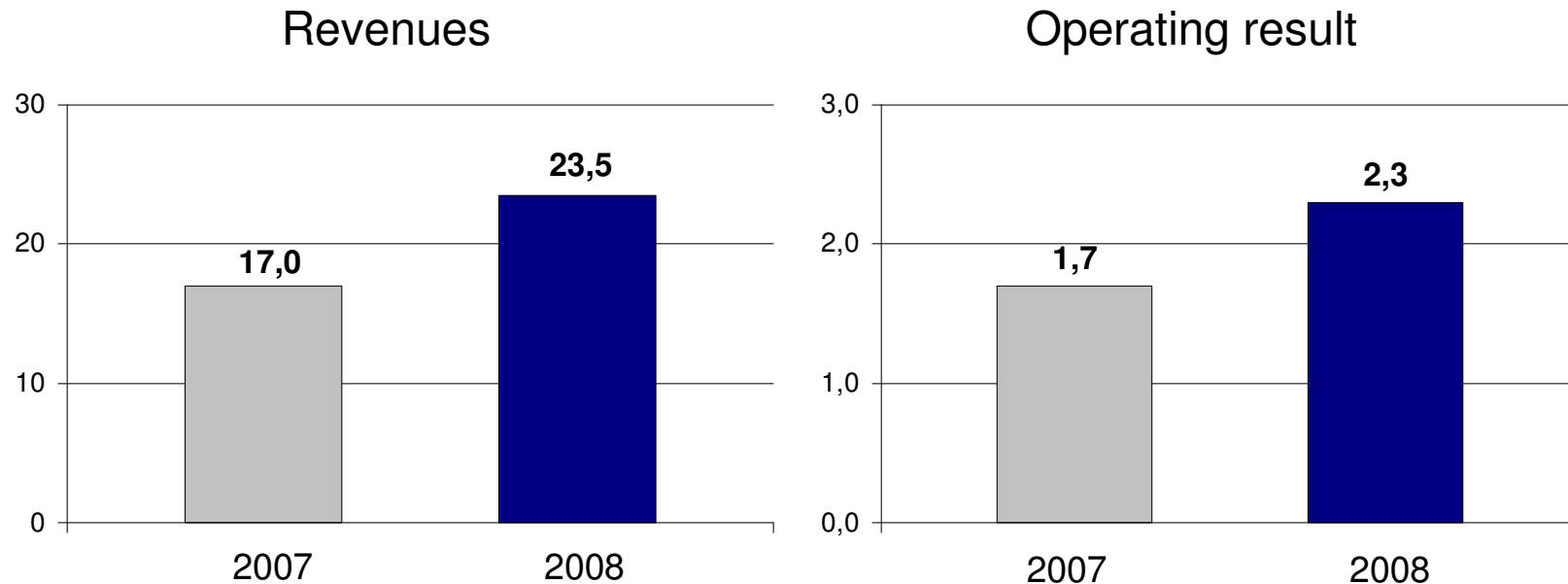
- A positive growth again
- Strong operating margin, 10.9%
- Permanent placement grown to 50%

Poolia Finland Q2 2008 compared with Q2 2007 (MSEK)



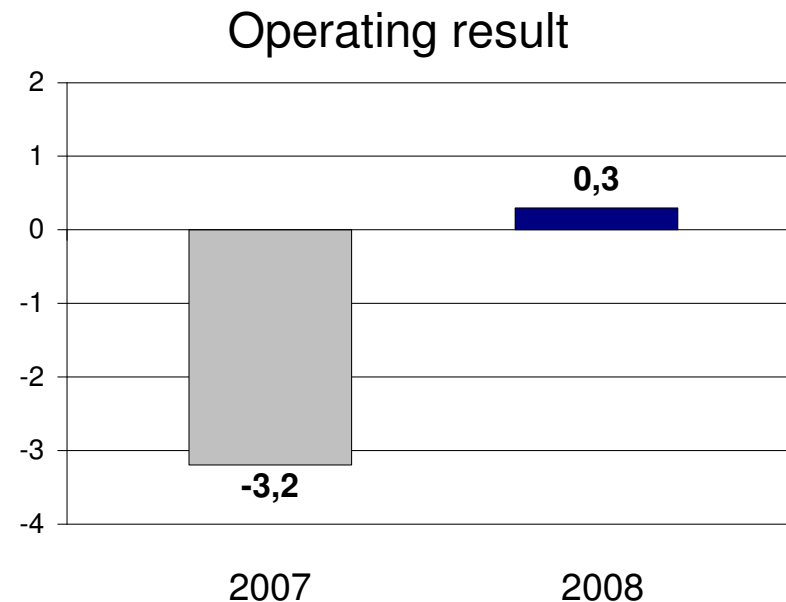
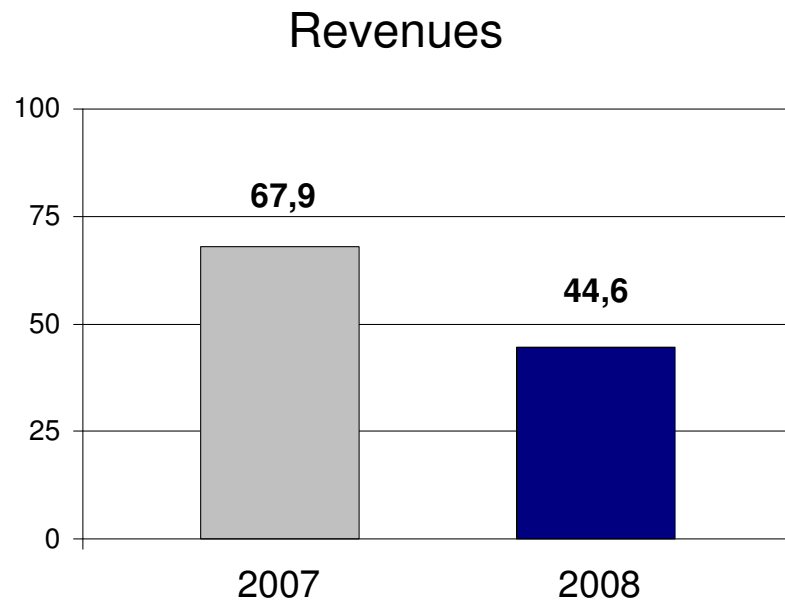
- Very strong development during the quarter
- Revenues grown +55% which also reflects on operating result
- Operating margin 10.0% generated through sales focus and efficiency

Poolia Germany Q2 2008 compared with Q2 2007 (MSEK)



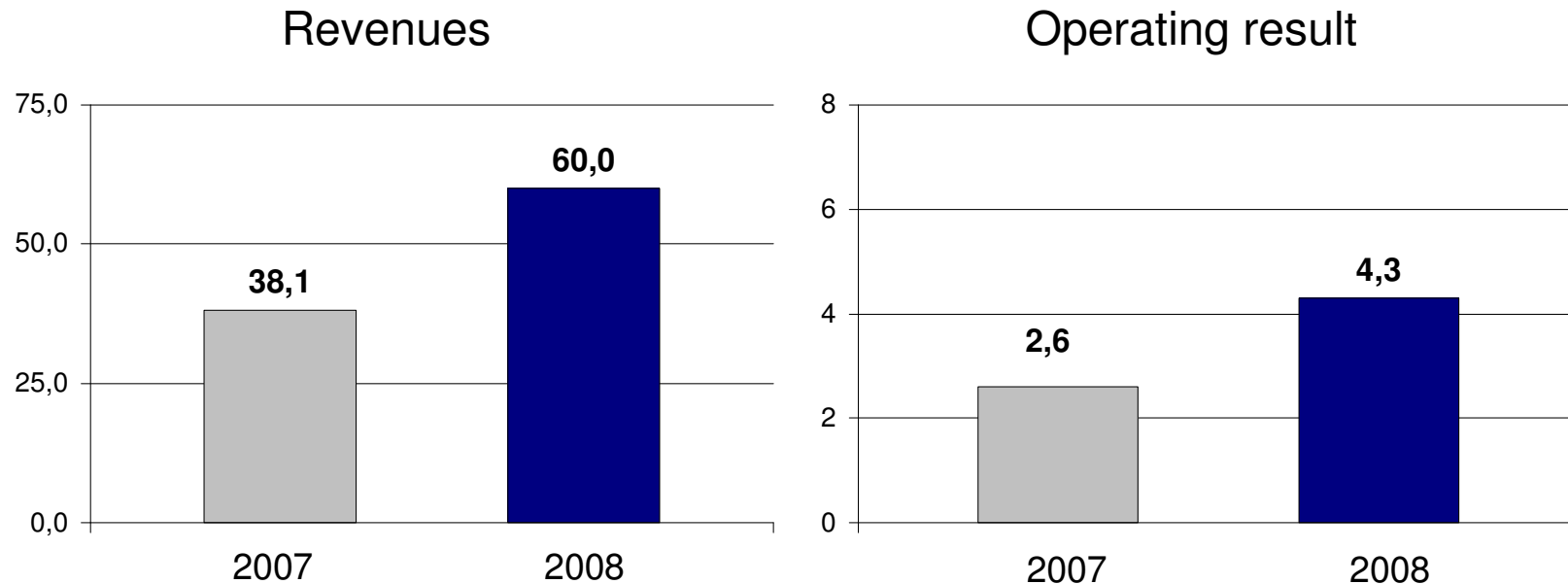
- New office in Hannover opened June 1st, already recognised in the local market
- Continued strong development in revenues, +38%
- Operating margin 9.9% (excl Hannover start-up 14%)
- Temp is growing faster than perm

Poolia Great Britain Q2 2008 compared with Q2 2007 (MSEK)



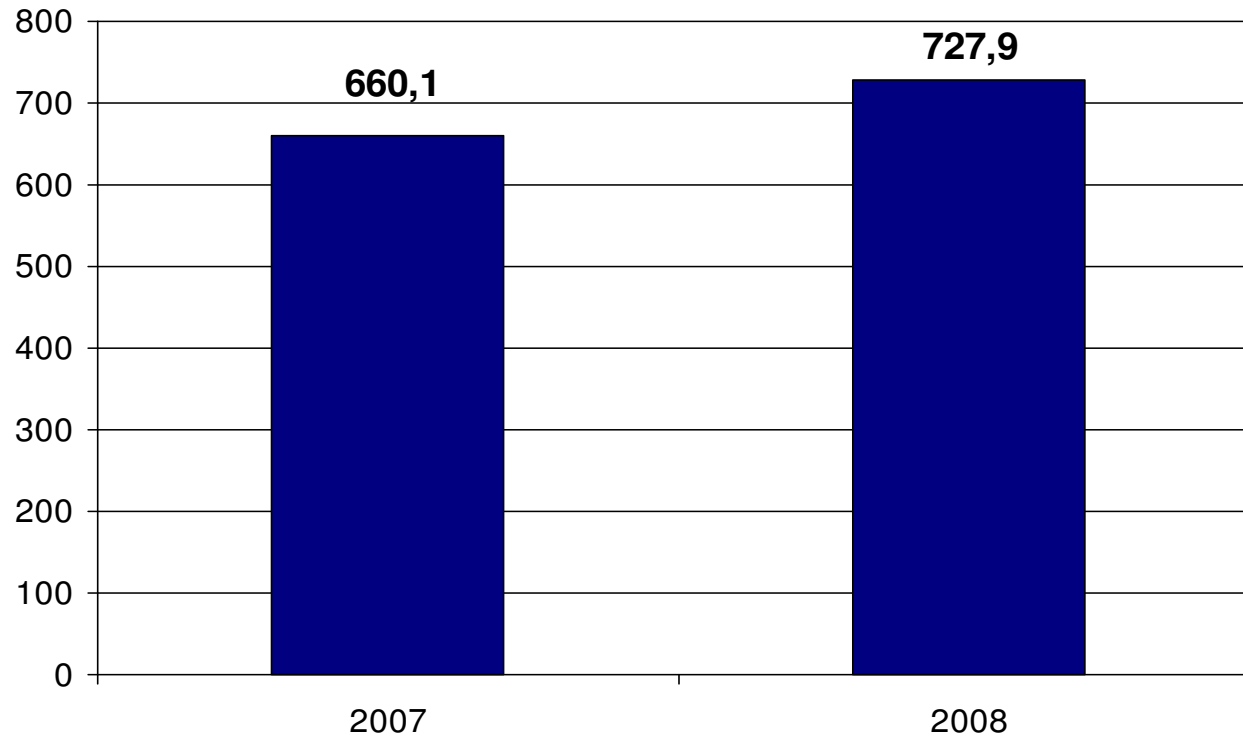
- The market in banking sector continues to decrease
- Exchange rate has a negative impact on revenues
- Continued focus on the London market and profitable customers
- Strong focus within Accounting and Sales & Marketing
- Cost saving programme in OH pay off

Dedicare Q2 2008 compared with Q2 2007 (MSEK)



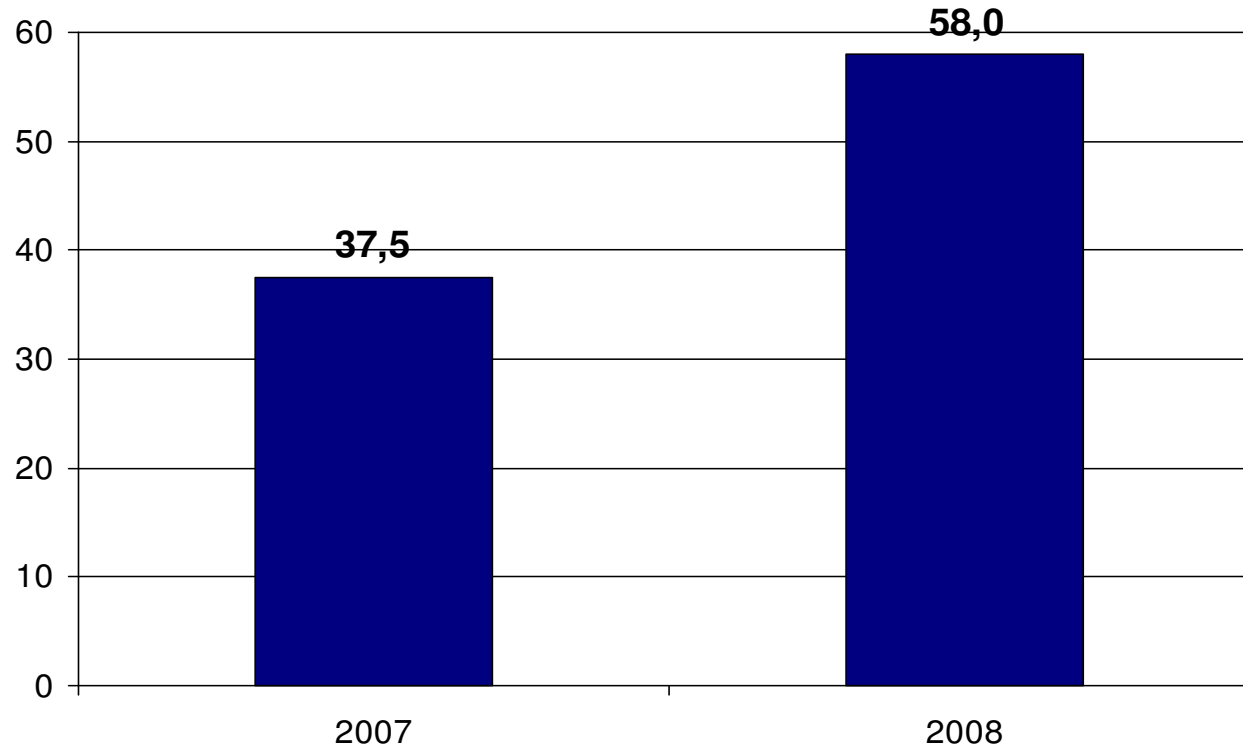
- Impressively strong growth, +57%
- Operating margin continues to improve, 7.2%
- New contract with Stockholms Läns Landsting, preferred supplier
- Expand operations to Finland during H2

Poolia Group revenues January - June 2008 compared with January - June 2007 (MSEK)



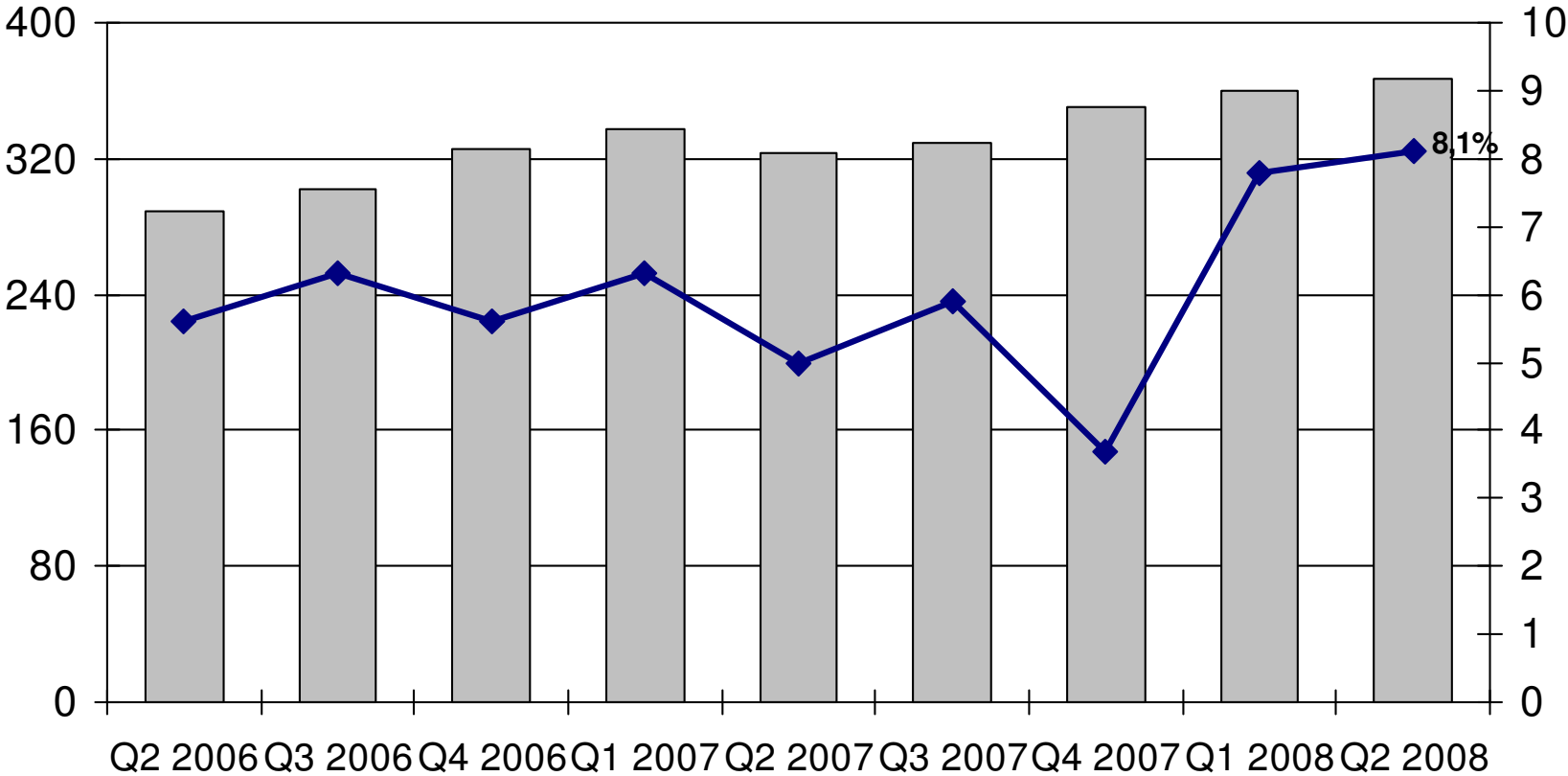
- Revenue growth +10%
- Negative exchange rates have had an impact on revenues with -1.6%
- Permanent placement share has decreased from 11% to 10%

Poolia Group operating result January - June 2008 compared with January - June 2007 (MSEK)



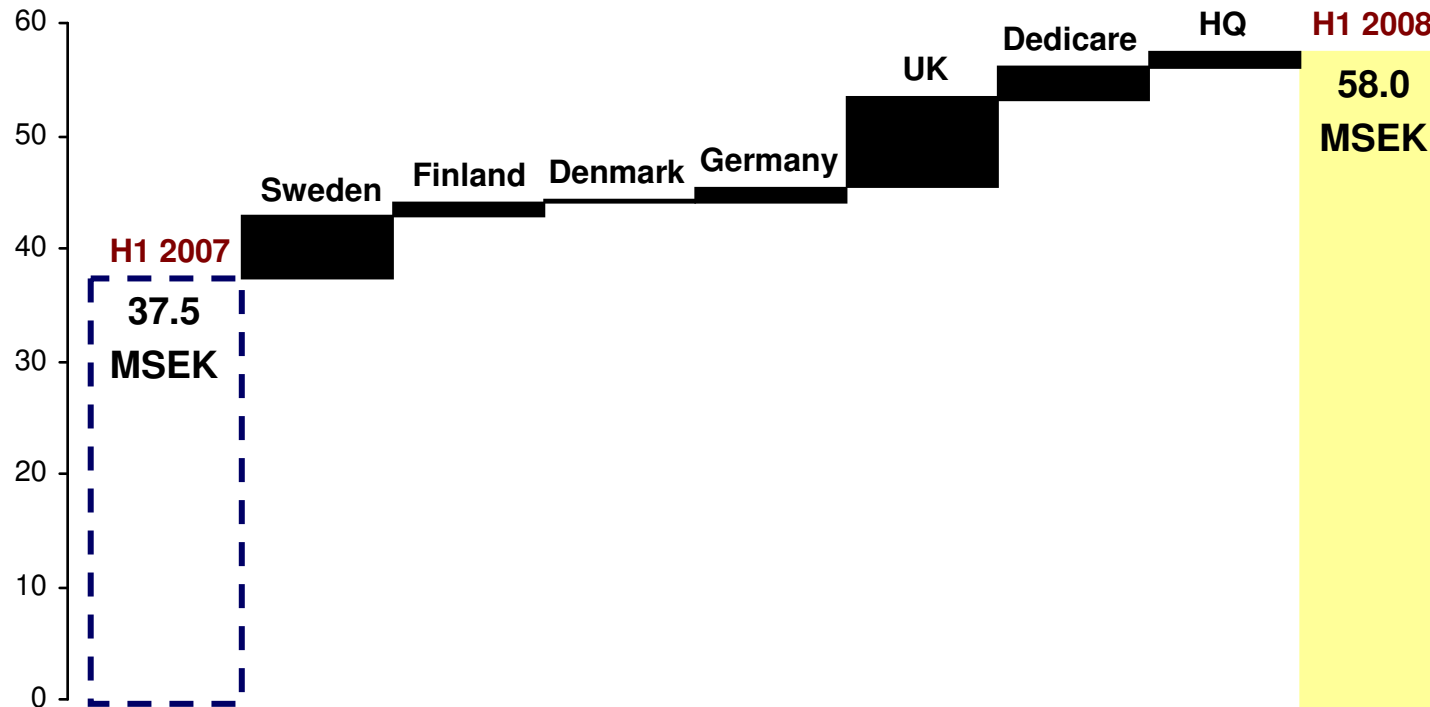
- Operating result increase of +55%
- All segments are making profit
- Finland and Denmark show strongly improved operating margins
- UK has turned last year's loss into profit

Poolia Group revenues (MSEK) and operating margin (%) Q2 2006 – Q2 2008



- Strong turnaround mainly generated through improved efficiency

Contribution to improved operating result (MSEK)



- All units are contributing to operating result improvement

POOLIA
